

Partnership for Development – Business Partners

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World Café Action Station

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Exceptional thinking together

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Partnership for the Goals



- SDG 17: “Strengthen the means of implementation and revitalize the global partnership for sustainable development”



- WHS goal 8: “The private sector as a meaningful partner”

Some personal observations of why it is so hard to work together

- Communication
 - Skype for business (private Sector) personal skype/whatsapp (not for Profit)
 - Acronyms
- Difficult to understanding the structures in Not for Profit sector
- Procurement is more time consuming in Non for Profit sector
- General mistrust of Private Sector wanting to maximise profit

The Profit Continuum

No Profit

Maximise Profit

← Social Enterprise →

← Cooperatives →

← Private Companies →

← Public Companies →

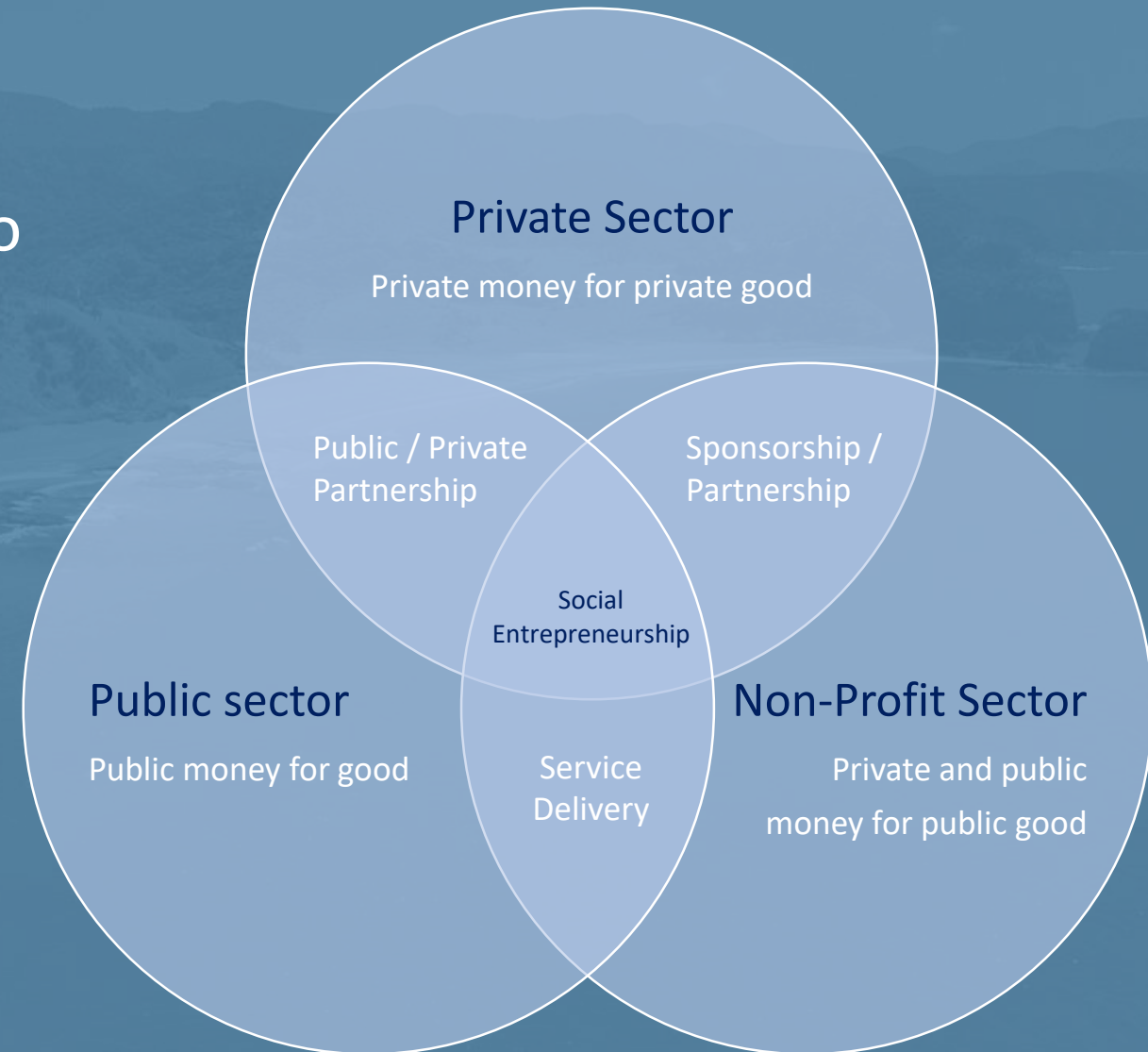
Changing Private Sector Responsibility

- Social responsibility and a commitment to intergenerational wellbeing are now beginning to take hold
- Businesses are increasingly focussed on making a positive difference
- Financial targets are no longer the only priority, Integrated reporting includes:
 - Natural capital (Environmental)
 - Human capital (People)
 - Social capital (Cultural)
 - Financial capital (\$)



Aim

- Establish a way to get better private sector engagement & contribution to the Humanitarian and Development sector
- Uncover common misconceptions between businesses and NGO's
- Discover how we might bridge the gap between our sectors
- Identify our 'shared-value'



Workshop Questions

- What mechanism can be adopted to best overcome these barriers?
- What do you perceive to be the main barrier/s to the private sector and social sector working effectively together?