

ADVOCACY REPORT

May - August 2021



COUNCIL *for*
INTERNATIONAL
DEVELOPMENT

Advocacy Report May-August 2021

Covid continues to dominate in 2021. Disaster strikes in Haiti and Afghanistan. And there is a further push towards joint international development activities.

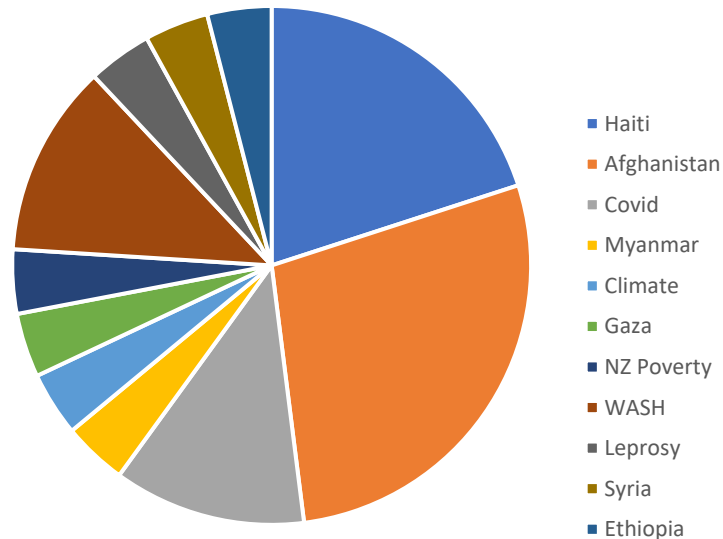


Image: Areas of advocacy activity – visual of advocacy highlights

This report collates the general advocacy activities of CID Members from the period May to August 2021. The activities mentioned in this report have been collected via a CID Members survey as well as further desktop research conducted by CID. The activities listed are not extensive and are intended to provide a snapshot of CID Members' international development work from this period.

With crises in Haiti and Afghanistan, many of CID's Members were quick to respond and provide emergency relief. This was the biggest theme in the overall advocacy work of CID Members during this period.

Consistent with previous periods, a distinct thematic focus on Covid campaigns and appeals continues. The outbreak in India mentioned in the [January to April 2021](#) period continues to get support, as do other particularly vulnerable communities around the world. Covid continues to dominate many long-term campaigns and appeals focusing on emergency relief and vaccine access within CID Members' work.

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Advocacy Roundtable

In June, CID facilitated an Advocacy Roundtable with around 20 advocacy leads and interested members. It was a chance to get together and discuss advocacy in terms of:

- A shared understanding of what advocacy means for the sector (including in some cases where advocacy is linked to fundraising, campaigns, mobilisation of the public, as opposed to more general marketing, or education initiatives).
- What different organisations do advocacy and mobilisation on (key priorities)
- The target audience; government and/or the New Zealand public (or others, e.g. business)
- How different organisations could best collaborate on advocacy campaigns, or join in on, or promote existing campaigns
- Determining some communication channels and next steps

Participants heard from: Jo Spratt (Oxfam Aotearoa) on the Big Hearts Campaign ‘Big Hearts, Connected World’. Michelia Miles (Trade Aid) and Becky Kingi (World Vision NZ) on the Modern Slavery Campaign ‘Sign for Freedom’, and Steph Fry (Anglican Missions) on the ‘Get One. Give One.’ Campaign. A follow-up roundtable was carried out during the CID Conference in October.

What is advocacy?

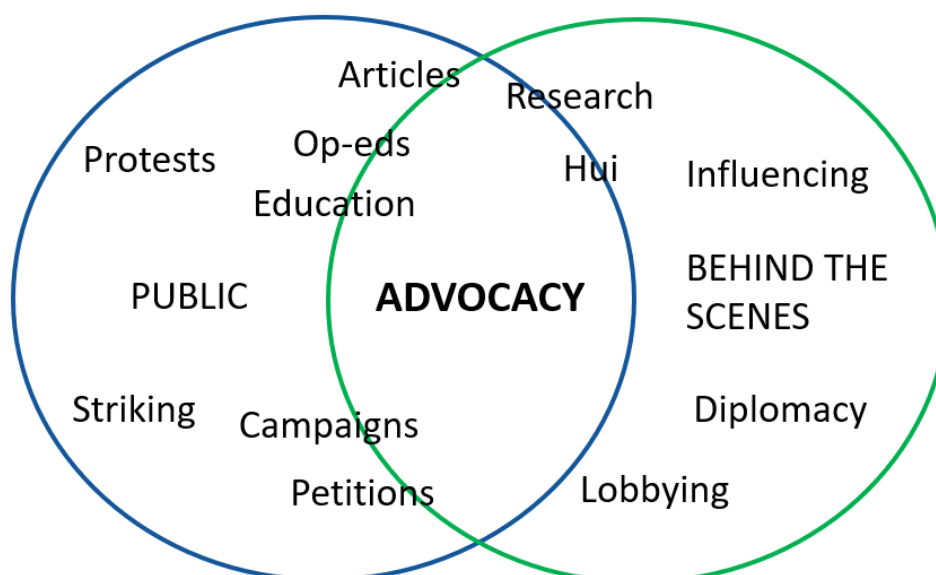


Image: The two dimensions of advocacy – brainstorm from Advocacy Roundtable

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Advocacy highlights



ANGLICAN MISSION – GET ONE. GIVE ONE.

This period saw Anglican Missions continue with their "[Get One. Give One.](#)" campaign to encourage widespread vaccinations. This Covid vaccination appeal has encouraged New Zealanders to donate a vaccination to support and protect the world's poorest and most vulnerable when they get their own vaccine, promoting vaccine equality, with funds going to COVAX via UNICEF. As the campaign developed, Anglican Mission de-branded the campaign logo, shared all the resources, and actively turned it into a collective campaign, with multiple members joining in.

UNION AID - Myanmar Democracy Fight Back Fund

Union Aid has released an [appeal for donations to its Myanmar Democracy Fight Back Fund](#) that will be used to encourage pro-democracy action and a fight for the people's future against the military coup. The military government have set democracy in Myanmar back decades. Specifically, this appeal will aim to provide legal aid, support for groups experiencing hardship as a result of pro-democracy action, organisation of peaceful opposition, and democracy training to build a successful movement.

OXFAM Aotearoa – Climate Justice

An [appeal for climate justice](#) was also launched by Oxfam to encourage community support in helping the people most vulnerable to the effects of climate change around the world. Oxfam also launched an [Afghanistan appeal](#) to encourage the New Zealand government to safely bring more refugees into New Zealand. By encouraging people to note their support of this appeal on their page, Oxfam seeks to convince the government they must do more to create a safe passage out of Afghanistan for many refugees.



TRADE AID & WORLD VISION - Sign For Freedom

The 'Sign for Freedom' campaign petition that urged the New Zealand government to enact modern slavery legislation was presented to Minister Wood and brought before the Petitions Committee on 29 June 2021 with over 37,000 signatures. Many diverse organisations helped bring their collective voice to this issue, and 113 kiwi businesses supported an Open Letter expressing support for progressing the work required for a Modern Slavery Act. This campaign came to a close when disaster struck in Haiti and Afghanistan. Both responses required immediate attention, advocacy and action from CID Members.

Other member advocacy and appeal activities

(Note, this is only a snapshot, not an extensive list)

ANGLICAN MISSIONS

Anglican Missions launched an [emergency appeal for the Al-Ahli Arab Hospital in Gaza](#) for support during the pandemic and the persistent conflict and religious tensions. The appeal raised funds to support Al-Ahli through medical supplies, essential medicine, and fuel to keep the generators operating, during the exhaustion of resources due to the Covid pandemic. This appeal has also helped to provide medical treatment despite the loss of electricity and window damage caused by bombs, and the establishment of an additional surgical ward.

ADRA

ADRA are advocating for community support to help families overcome hardship and poverty in New Zealand through their [Let Love Shine Appeal](#). ADRA are also running the [Vanuatu clean water project](#) that aims to reduce disease rates in rural communities in Vanuatu by the provision of safe water, sanitary hygiene facilities, and education and safe hygiene practices. This is part of the New Zealand Government match scheme where the government will multiply each donation by five to contribute towards this project.

CARITAS

Caritas is continuing to work on the provision of [Covid relief to several Pacific countries](#). The focus of this relief is providing soaps and hand sanitisers, public messaging and awareness raising, and gathering resources. [A day of prayer for refugees and migrants](#) was also set aside by Caritas as close to World Refugee Day on June 20. This is a day of prayer for their livelihoods and for provision.

CBM

CBM has launched its [Trachoma appeal](#) to help prevent this bacterium from spreading and stealing the sight from those infected. Funds raised from this appeal are going towards surgery to repair infected and ingrown eyelids, antibiotics, facial cleanliness, and the environment particularly for safe and clean water.

CHILDFUND

Childfund has put out an [emergency appeal for Haiti](#) in response to the earthquake that hit in August. This appeal seeks to provide Haiti with the resources it needs to protect its people. They have also remained diligent in their [efforts to improve water and sanitation access in Sri Lanka](#). These efforts aim to establish handwashing stations and bathrooms at schools for children to use as well as ensure safe access to water points.

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CWS

CWS launched two emergency appeals, [one for Haiti](#) following earthquake devastation, and the [other for Afghanistan](#) in the wake of mass displacement and the eruption of decades worth of growing conflict. Both appeals aimed to raise funds for provision of essential supplies and protection and betterment of livelihoods.

GLOBAL DEVELOPMENT GROUP

Global Development Group and WWF launched an [emergency appeal for Afghanistan](#) following the recent eruption of conflict and disaster that has been growing over the decades. Covid posed further challenges to Afghanistan's ability to achieve the Sustainable Development Goals. In partnership with the United Nations World Food Programme, GDG seek to provide assistance and emergency relief.

JUST PEOPLES

In the fight against Covid, Just Peoples continue to advocate for [Covid relief through monetary donations](#) that will provide relief to vulnerable communities across Kenya, Vietnam, Uganda, and Bangladesh including hand-washing stations, PPE for medical staff, food parcels, soap bars, and community health education sessions. Knitting donations are also being encouraged to send to people in local communities and globally.

LEPROSY MISSION

Leprosy Mission have pushed an [appeal to help protect children in Papua New Guinea from leprosy](#). The New Zealand Government, in its aid assistance programme, has promised to multiply the donations received by five so that more effective aid work can be carried out in Papua New Guinea. Leprosy Mission aims to find and cure children who suffer from leprosy, have a greater impact through clinics and volunteer work, and provide between nutrition, health, and livelihoods to help overcome leprosy.

ORPHANS AID INTERNATIONAL

Orphans Aid International has put out an [emergency appeal for Haiti](#) following the devastating earthquake on 14 August that has left over 2,000 dead and many more wounded. Through this appeal they wish to reach out to orphan children and protect the vulnerable.

OXFAM AOTEAROA

As part of the People's Vaccine Alliance, Oxfam Aotearoa are engaging with policymakers, decision-makers, and mobilising NZ public and Oxfam supporters to get Covid-19 vaccines to all. Oxfam Aotearoa are also engaging in discussions on TRIPS waiver, COVAX, C-TAP and dose donations.

[The Big Hearts, Connected World campaign](#) was 'powered' by **Oxfam Aotearoa, World Vision, CWS and supported by other CID Members**. This period saw the response to the budget and the review of the Big Hearts campaign.

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ROTARY NEW ZEALAND

Rotary New Zealand has responded to the earthquake disaster in Haiti with a [call for donations](#) to provide emergency relief.

SAVE THE CHILDREN

During Global Giving Week, Save the Children also pushed its [Syrian crisis emergency appeal](#) that has seen them working in refugee camps and communities on the border of Syria. Teams have been situated to helping the traumatised children fleeing the devastation by providing basics for them and helping them deal with their emotional trauma.

TEARFUND

Tearfund has launched an [emergency appeal for Afghanistan and Haiti](#) in response to recent disasters that have left many in great humanitarian need. In responding to crises and emergencies, Tearfund aims to assess the situation, immediately provide emergency relief supplies, rebuild and restore communities and livelihoods, provide ongoing support, and build resilience to future disasters.

UNICEF

Unicef has launched an [appeal for Afghanistan](#) in response to the worsening situation for women and children. Escalating violence, recently declared drought, and the Covid pandemic has hit Afghanistan with triple force and threat and more than 18 million people are left needing urgent humanitarian assistance.

UN WOMEN

UN Women launched an [emergency appeal for the women and girls of Afghanistan](#) to help and encourage them through these difficult times and do what they can to ensure that their safety and full participation in the country and in society is supported.

WORLD VISION

World Vision launched an [emergency relief Tigray crisis appeal](#) to help provide vulnerable children and families threatened by hunger. Locust outbreaks have destroyed the crops they rely on, and heavy shelling has forced families to search frantically for safety. World Vision is seeking to provide food and other basics to the families affected throughout Ethiopia.