

ADVOCACY REPORT

Sep-Feb 2022



COUNCIL *for*
INTERNATIONAL
DEVELOPMENT

Covid continues to dominate. Disaster strikes in Tonga. Donate Responsibly message.

This report collates the general advocacy activities of CID Members from the period September 2021 to February 2022. The activities mentioned in this report have been collected via a CID Members survey as well as further desktop research conducted by CID. The activities listed are not extensive and are intended to provide a snapshot of CID Members' international development work from this period.

With the volcano eruption and tsunami in Tonga, many of CID's Members were quick to respond in the form of [appeals](#) and to provide emergency relief. Information on those appeals was shared in a Tonga Situation Snapshot, as below.



Consistent with previous periods, a distinct thematic focus on Covid campaigns and appeals continues, especially as parts of the Pacific that had previously gone untouched by Covid, started to see outbreaks of Omicron. Covid continues to dominate many long-term campaigns and appeals focusing on emergency relief and vaccine access within CID Members' work. The crisis in Afghanistan mentioned in the [last](#) period continues to get support, as do other particularly vulnerable communities around the world.

CID continues to actively promote the World Food Program (WFP) [Donate Responsibly campaign](#), that runs across the Pacific cyclone season (November – April). This was to address the issue of unsolicited and unneeded goods being sent to the Pacific following an emergency, and to ensure broader and appropriate cultural engagement, specifically with New Zealand's Pacific communities and churches (as well as the wider New Zealand public).

Collaboration Award

The CID Collaboration Award recognises and celebrates the importance of effective relationships, partnership, and collaboration within and across the sector to tackle global challenges.

Congratulations to Trade Aid and World Vision, for winning the Collaboration Award 2021, for their important and inspiring campaign: [Sign for Freedom](#).



In 2020, WVNZ and Trade Aid partnered on a public campaign urging the New Zealand government to enact modern slavery legislation.

In order to demonstrate public support, together, Trade Aid and World Vision organised a public petition calling for Government action and worked to get as many signatures as possible. They engaged a wide variety of stakeholders from the business community, other NGOs, faith groups, and youth organisations, to empower each one to share the petition through their channels and encourage their audiences to sign the petition too.

World Vision and Trade Aid planned and executed the handover event delivering the petition to parliament, and on the 29th of June, handed the Sign for Freedom petition to Minister Michael Wood with more than 37,000 signatures.

Trade Aid and World Vision would like to acknowledge and thank the many organisations that supported the campaign and that do incredible work to combat modern slavery, including: CID, The Salvation Army, Tearfund, Oxfam, Caritas and Hagar. The efforts, support and collaboration from these partners were truly appreciated, as is their ongoing work in Aotearoa.

Advocacy highlights

ANGLICAN MISSION This period saw Anglican Missions continue with their "[Get One. Give One.](#)" campaign to encourage widespread vaccinations. This Covid vaccination appeal has encouraged New Zealanders to donate a vaccination to support and protect the world's poorest and most vulnerable when they get their own vaccine, promoting vaccine equality, with funds going to COVAX via UNICEF.

Stuff and Dominion Post had further articles on Get one. Give one Campaign back in December 2021. The call for donations closed after reaching just a couple of hundred dollars shy of the \$150,000 goal on the Givealittle page.

TRADE AID and WORLD VISION

Since the awarding of the Collaboration award in October 2021, work continues between WV, TA, and the Human Rights Council are planning for the public consultation expected from the government in April 2022. The petition committee report in February had one recommendation to the Government that "urged the Government bring legislation addressing modern slavery before the House as soon as possible." Public consultation for modern slavery legislation is now taking place with consultation on the proposals, open until June 7, 2022.

OXFAM AOTEAROA

Oxfam, along with twelve NGOs based in Aotearoa called upon the New Zealand government to commit to more humanitarian aid for Afghanistan in September 2021. They asked the government to commit to \$10 million of new humanitarian aid to help people in Afghanistan. The global flash appeal for Afghanistan is asking for more than NZ\$840 million to support around 11 million Afghanistan people in crisis, particularly women and girls. New Zealand was part of the International Security Assistance Force in Afghanistan for the past twenty years. New Zealand has an obligation to help the Afghan people who remain in their country even though we have left.

Other member advocacy and appeal activities

(Note, this is only a snapshot, not an extensive list)

ĀKINA

Ākina submitted a [Emissions Reduction Plan Submission](#) to the Ministry for the Environment on how Aotearoa New Zealand will meet long-term climate targets and transition to a low emissions future. They recognise the existential threats posed by the Climate Emergency and believe that businesses and the government need to work together and act boldly in order to reduce emissions.

CARITAS

Caritas has continued to speak out about the [climate response](#) by urging Catholics to get involved and criticising the government for not aiming to cut New Zealand's emissions sooner. The Caritas network was present at critical United Nations conferences in late 2021 on biodiversity and climate, calling for strong action to protect and restore the environment for future generations, and ensure the poor of today are not left out.

CBM

[World Sight Day](#) was on October 14 in 2021. In honour of this, cbm invited the public to tune in to Radio Rhema and Life FM to listen to stories of those who have been given the miracle of sight-saving cataract surgery. cbm also wished to highlight the effects of visual impairment and the importance of eliminating avoidable blindness by encouraging the public to donate.

CHILDFUND

Childfund continued to do significant work in Betio, Kiribati over the last period. This included a [World Children's Day event](#) which highlighted the importance of understanding and upholding child rights. They have also introduced an [appeal](#) to help vulnerable Rohingya refugees in Cox's Bazar by providing solar lanterns, child protection training, trauma counselling and devices for disabled children.

CHRISTIAN WORLD SERVICE

CWS has initiated [Operation Refugee 2022](#), which is raising awareness and fundraising for Palestinian and Syrian refugees. This challenge invites the public to 'eat a few meals or walk a few miles in their shoes' in honour of World Refugee Day on 20 June and to recognise the hardships refugees face daily. CWS has also compiled [several resources](#) for World Refugee Day and Refugee Sunday in churches.

GLOBAL DEVELOPMENT GROUP LTD

Global Development Group (GDG) continued to run a [Covid awareness and appeal](#) for donations. This was promoted on Facebook (which is shared by all GDG International Offices, including NZ) with partners around the world who were also mobilizing and adjusting their programs in response to COVID-19.

LEPROSY MISSION

World Leprosy Day was on January 30 in 2022. Leprosy Mission provided [a series of resources](#), which included stories and a social media campaign, to help honour the dignity of people who have experienced leprosy. This international day is an opportunity to celebrate people who have experienced leprosy, raise awareness of the disease, and call for an end to leprosy-related stigma and discrimination.

NEW ZEALAND CHINA FRIENDSHIP SOCIETY

New Zealand China Friendship Society held their annual [New Zealand Chinese Language Week](#) (NZCLW) from 26 September – 2 October. NZCLW is a Kiwi-driven initiative designed to increase Chinese language learning in New Zealand. The first of its kind in any Western country, NZCLW seeks to bridge the cultural and linguistic knowledge gap between China and New Zealand by delivering fun and practical initiatives that assist Kiwis to learn Chinese.

SALVATION ARMY

The Salvation Army launched its [2021 Christmas Appeal](#) to help rekindle hope for all Kiwis at Christmas time. This appeal aimed to support families' emotional and mental wellbeing, reduce loneliness and provide counselling, as well as practical Christmas gifts.

TEARFUND

[The Ethical Fashion Report & Guide](#) is a resource that explains the human rights due diligence that NZ fashion companies have in place and communicates the research findings to the public. It has two goals: supply chain improvement and consumer behaviour change by supporting brands with ethical and sustainable practices.

WWF NEW ZEALAND

WWF's [Save Our Bryde's Whales campaign](#) is targeted at restoring the health of the Hauraki Gulf to save New Zealand's forgotten whales. There are about 135 Bryde's whales left and they can be found between North and East capes and the Hauraki Gulf. Whales are an indicator of Ocean health, and the dwindling numbers indicate that its home is no longer healthy. The campaign is ongoing.